



WHY RAN IS NEEDED NOW MORE THAN EVER

PHOTO: PAUL HILTON / RAN

“Never has America seen two more intensely controversial and blatantly anti-environmental political appointees.”

That statement was not ripped from today’s headlines. Rather, it describes James Watt and Anne Gorsuch, who led the Department of the Interior and the Environmental Protection Agency under Ronald Reagan. Under that administration we witnessed tens of millions of acres of national lands leased for oil, gas, and coal development — more than any other administration in history up to that point.

That president also famously claimed that trees cause more pollution than automobiles, and that if “you’ve seen one tree, you’ve seen them all.”

That was the 1980s, the same era when RAN was founded. So when we read today’s headlines we can truly say: **We have been here before.**

But RAN has always operated outside ‘the Beltway’ — our theory of change works so well because we find the leverage points in systems and use our research, our industry expertise, our corporate negotiation skills, our communications systems, and our direct action experience to create real, lasting change.

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EXPOSING PEPSICO'S REAL AGENDA

PEPSI CONTINUES TO PUT PROFITS BEFORE PEOPLE



29,800,000. That's how much money Indra Nooyi, PepsiCo's CEO, will make this year. She's being compensated, handsomely, while her company continues to sell products linked to child labor, deforestation and land conflict.

This past spring, in the week leading up to PepsiCo's annual general shareholder meeting, RAN released a report exposing PepsiCo's real agenda: To strengthen its profit margins above all else, even above the rights of people and survival of the planet. PepsiCo is earning billions by turning Conflict Palm Oil — a cheap and controversial ingredient — into its snacks sold across the globe.

Two years of field investigations show that PepsiCo continues to turn a blind eye to child labor, worker exploitation, land rights violations and the destruction of the last place on Earth where Sumatran elephants, rhinos, tigers and orangutans live together in the wild. This destruction continues each day

in the operations of its business partner Indofood and its top suppliers.

Over the course of the past spring, RAN campaigners and activists repeatedly took this message directly to PepsiCo's top executives and shareholders. From Southern Methodist University in Dallas to the Beverage Forum in Chicago to Brown University in Rhode Island to PepsiCo's own shareholder meeting in New Bern, North Carolina, activists protested PepsiCo's continued profiting from the abuse of people and the planet.

Join us in telling PepsiCo we won't stand for corporate profiteering at the expense of healthy communities and workers, clean water, standing forests, and a stable climate.

READ MORE AND TAKE ACTION AT » RAN.org/pepsi_profits

THE PANTHER

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	724 LBS GREENHOUSE GAS

FROM THE CANOPY

PHOTO: PAUL HILTON

Lindsey Allen, RAN EXECUTIVE DIRECTOR



WHY RAN IS NEEDED NOW MORE THAN EVER

For more than 30 years, Rainforest Action Network has made a real impact protecting people and planet in the most unfriendly of circumstances. Taking on the logging industry, the banking industry, the coal mining industry, the biggest snack food companies on the planet — there's never really an easy time to do this work. **But we are ready, we are committed, and we will succeed.**

But this past year we've produced some of our best work yet. We've stopped auctions for fossil fuel leases in cities across the country. We've exposed the role banks are playing by bankrolling fossil fuels and hastening climate chaos. We've launched a new campaign connecting the dots between deforestation and the finance industry that was featured in *The New York Times*. We've exposed rampant human rights abuse in the production of Conflict Palm Oil — including human trafficking and child labor. Our work to protect the communities, the climate and the Leuser rainforest was featured in Leonardo DiCaprio's groundbreaking documentary "Before the Flood."

But we also know where to look for true leadership and inspiration. This past December, we saw the historic announcement that the Dakota Access Pipeline's permit would be denied by the U.S. Army Corps of Engineers. It was yet another shining example of what can be accomplished through people power and through following the leadership of frontline and Indigenous communities.

The leadership shown by the Standing Rock Sioux and the hundreds of other tribes that fought this pipeline is truly an inspiration to everyone who is standing up for people and

planet. The RAN staff and the RAN community sends their deep respect and thanks to those responsible for this victory. We are eager to continue sharing our support on these and other efforts going forward in the fight to protect Indigenous Rights and to Keep Fossil Fuels in the Ground.

At RAN, we know that fossil fuels are a dead end. We know that clean energy is the next technological and economic frontier. And we know that more than 70% of the country supports the Paris Climate Agreement — and that more and more communities are coming together and standing up against disastrous pipelines and fracked gas terminals.

We also know that the false "jobs versus environment" argument has been used against us for years — since well before the 1980s. But today, we must center our environmental and human rights solutions around a just economic transition for workers. And we must ensure that those solutions do not perpetuate existing systemic injustices.

This is how we will win going forward. And I am incredibly grateful for your support as we face our challenges of tomorrow, together.

For people and planet,

A handwritten signature in black ink, appearing to read "Lindsey Allen".

Lindsey Allen
Executive Director

PHOTO: OLIVIA ABTAHI / SURVIVAL MEDIA AGENCY



FOLLOW LINDSEY ALLEN AT » @LRALLEN



GETTING RAINFOREST DESTRUCTION **OUT OF FASHION**

In January, after years of campaigning and corporate negotiations, fashion icon Ralph Lauren announced its commitment to ensure that its clothing no longer contributes to rainforest destruction and human rights violations.

RAN's Out of Fashion campaign began singling out Ralph Lauren in June of 2015, unfurling a 14 foot balloon banner with a Ralph Lauren parody logo reading "When Deforestation is Part of Your Lifestyle" on the red carpet at the Council of Fashion Designers of America event in New York City.

A few months later, at the company's annual shareholder meeting, RAN activists distributed copies of *Lessons from the Incense Forest*, a RAN report detailing the struggles of Pandumaan-Sipituhuta in North Sumatra, Indonesia. That community is on the frontlines of human rights abuses and forest destruction for wood-based fabrics.

In the months that followed, activists around the country staged actions at Ralph Lauren retail stores, backed by thousands of online actions and hundreds of phone calls to their company headquarters.

All this hard work paid off when Ralph Lauren came to the negotiating table to work with RAN in developing a policy on the sourcing of its wood-based fabric supply chain. Until working with RAN, Ralph Lauren did not have policies governing its procurement of wood-based fabrics, putting forests and frontline communities in Indonesia at risk.

Ralph Lauren is joining the sea change of over 60 leading brands like H&M, Zara, Stella McCartney, ASOS, Levis Strauss & Co., and others, who have adopted similar rainforest-free fabric policies that are sending waves throughout fabric supply chains globally. And the company is setting an example for others to follow. RAN looks forward to seeing leadership from the other companies we have targeted in our "Fashion 15," like Abercrombie & Fitch, Michael Kors, Guess, Forever 21, Under Armour, and Footlocker.

The tragic reality of forest degradation and human rights abuses is a reminder of the importance of achieving real and lasting results on the ground. Ralph Lauren's announcement is a great start — but it's only the first step.

True success will depend on Ralph Lauren's swift and meaningful policy implementation. It must have results on the forest floor and positive impact for frontline communities in regions like Indonesia. RAN looks forward to our continued work with Ralph Lauren to ensure that its policies create real change on the ground.



READ MORE AT » [RAN.org/out_of_fashion](https://www.ran.org/out_of_fashion)



BEYOND PAPER PROMISES

AMPLIFYING FRONTLINE RESISTANCE TO PROTECT FORESTS AND HUMAN RIGHTS

PHOTOS: AGUSRIADY SAPUTRA

In May, RAN launched BeyondPaperPromises.org, a new website that provides a rare look at Indonesia’s Indigenous and frontline communities living in ongoing conflict with pulp and paper companies. BeyondPaperPromises.org uses vivid portraits and first-person interviews with community members to tell the story of land grabbing and deforestation in the community’s own voice.

This website draws attention to the fact that while most companies throughout the supply chain have made commitments to eliminate deforestation and land rights and human rights abuses from their operations, little has changed for the communities at the frontlines of Indonesia’s deforestation crisis.

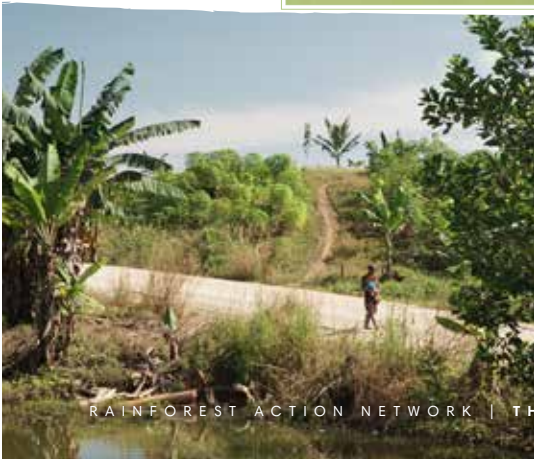
The conflicts between communities and companies are long-standing and are marked by intimidation, protests, arrests, and even murder. In the provinces of Jambi and North Sumatra, on the island of Sumatra, Indonesia, companies Asia Pulp & Paper (APP) and Toba Pulp Lestari (TPL) have sought to expand

commercial plantations for international commodity markets, destroying local community farms and forests in the process.

The fate of Indonesia’s forests have been of international concern for decades. Deforestation, driven largely by the development of industrial pulpwood and palm oil plantations, has cleared massive areas of natural rainforest and carbon-rich peatlands, making Indonesia the third largest emitter in the world, behind only the US and China.

The lived experiences in these communities are the true measure of whether or not companies are keeping their promises. BeyondPaperPromises.org is only the first stage of a multi-stage campaign that will hold companies throughout the supply chain accountable to their commitments on forests and human rights. Join us in learning from their stories, and take action to demand that companies keep their promises to frontline communities!

LEARN MORE AT » BeyondPaperPromises.org





IS YOUR BANK FUNDING EXTREME FOSSIL FUELS?

NEW RAN REPORT REVEALS BANK POLICIES FAIL TO RESPOND TO CLIMATE RISKS

RAN's 8th annual fossil fuel report card, produced in partnership with BankTrack, Sierra Club, and Oil Change International and endorsed by 28 organizations around the world, reveals that the world's biggest banks are continuing to fuel climate change through the financing of extreme fossil fuels — including extreme oil such as tar sands and Arctic drilled oil, coal mining and coal power, and liquefied natural gas exports. All of these sectors are labeled “extreme fossil fuels” for their outsized impact on our climate, our environment and on human rights.

The new report, *Banking on Climate Change*, tracks the funding in these sectors over the past three years and finds that in 2014, the banks analyzed funneled USD \$92 billion to extreme fossil fuels. In 2015, that number rose to \$111 billion. But in 2016 that figure dropped to \$87 billion — a 22 percent drop from the previous year. Despite this overall reduction, however, **banks are still funding extreme fossil fuel projects and companies at a rate that will push us beyond any chance of halting catastrophic climate change and reaching the Paris goal of limiting climate change to 1.5 degrees.** The disastrous projects profiled in the report include Kinder Morgan's Trans Mountain tar sands pipeline, coal-fired power expansion plans in the Philippines, a web of fracking wells, pipelines, and fracked-gas export infrastructure on the East Coast of the U.S., and more.

Moreover, 12 of the 37 banks studied in the report bucked the overall trend and *increased* funding to extreme fossil fuels this past year. One of these is JPMorgan Chase, revealed to be the biggest Wall Street funder of extreme fossil fuels. They are

Banks are still funding extreme fossil fuel projects and companies **at a rate that will push us beyond any chance of halting catastrophic climate change** and reaching the Paris goal of limiting climate change to 1.5 degrees

number one in tar sands oil, Arctic oil, ultra-deepwater oil, coal power, and LNG export.

Most banks earned near-failing grades on their policies to rein in fossil fuel investments. Many US and European banks have put in place policies to reduce their lending to coal mining companies, which earns them B range grades. But when it comes to extreme oil and gas in particular, big banks lack policy guardrails to prevent a future rise in financing these destructive, risky sectors that should be the first to go in the energy transition.

The report also explores bank failures when it comes to protecting human rights. The most glaring example of this in 2016 was the financing for the Dakota Access Pipeline (DAPL) and the rampant violations of Indigenous rights associated with that project.

LEARN MORE AT » www.RAN.org/bankingonclimate

TRANS MOUNTAIN:

Kinder Morgan's planned expansion of the Trans Mountain pipeline would carry 890,000 barrels of tar sands oil -- tripling the current capacity -- from Alberta to Vancouver.

More than 120 First Nations and Tribes comprising the Treaty Alliance Against Tar Sands Expansion oppose the project. At least a dozen First Nations have filed legal challenges. The pipeline threatens Indigenous rights and sovereignty and would expand extraction of one of the most climate-destructive forms of oil, when any new fossil fuel production puts the goals of the Paris Climate Agreement out of reach.

Ahead of a massive new C\$5.5 billion project loan this summer, RAN coordinated a letter from 20 Indigenous and environmental groups to 28 global banks, warning them to

stay away from the pipeline. The letter saw coverage from the Toronto Star and Reuters, and came alongside a Financial Times op-ed from Lindsey Allen and actions at key JPMorgan Chase branches.

More than half of the 28 banks stayed away from the loan. Two banks even adopted new policies in response: Dutch bank ING prohibited all project-related finance for tar sands, including to pipelines, and Canadian bank Desjardins put a moratorium on its pipeline funding.

Kinder Morgan's pipeline isn't yet built, and this fight isn't over. Coastal First Nations and allies are resisting on the ground. RAN and partners are pushing banks to get out of tar sands for good -- and to truly respect Indigenous rights.



EVERY INVESTOR HAS A RESPONSIBILITY

PHOTO: NANANG SUJANA / RAN

NEW FORESTS & FINANCE DOSSIER EXPOSES HUMAN RIGHTS, CLIMATE & BIODIVERSITY RISKS

Three and a half billion people around the world have bank accounts, but many of us have no idea what banks do with our money. The sad truth is that many big banks use our money to support some of the world's most egregious tropical forest destroyers.

In April, RAN's Forest & Finance campaign released *Every Investor Has a Responsibility, A Forests and Finance Dossier*, a new report exposing deforestation and human rights violations tied to some of the world's biggest banks and investors around the world. The report profiles the operations of 8 major palm oil, pulp and paper, rubber and timber companies operating in Southeast Asia. These companies — Felda Global Ventures, Indofood Sukses Makmur, IOI, Wilmar, Asia Pulp and Paper, Oji Holdings, Marubeni, and Itochu — were found to have been

involved in a range of social and environmental scandals in their own operations or supply chains. These included instances of using child and forced labor, taking land from Indigenous communities, clearing tropical forests, destroying carbon-rich peatlands, benefiting from corruption and selling illegally produced commodities.

RAN is calling on investment funds and banks to develop forest-risk sector financing policies for all companies linked to tropical forest-risk commodity production and associated downstream supply chains.

LEARN MORE AT » ForestsandFinance.org



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Thursday, October 19th

MINNESOTA STREET PROJECT, SAN FRANCISCO



Join Rainforest Action Network at REVEL and Fund the Resistance! We count on our NETWORK especially now when our work is needed more than ever. **We can only do it because of you!**

This year's program includes **Dallas Goldtooth** of the Indigenous Environmental Network **Amy Goodman** of *Democracy Now!* speaking and **Francesca Fiorentini** as the evening's emcee alongside our own **Lindsey Allen**, Executive Director of RAN. Entertainment and more Special Guests TBA.

TICKETS AND SPONSORSHIPS AVAILABLE AT » www.RAN.org/revel