Occupy Our Food Supply: #F27 Social Media Guide

Please share this #F27 Social Media Guide with everyone you know who is supporting, attending, or organizing an Occupy Our Food Supply action. Using this guide for the networks you're on will ensure that your voice will be amplified into a unified chorus heard loud and clear by media, corporations, and the millions of people who are ready to cultivate healthy, just, sustainable food systems for all. Let's #OccupyOurFoodSupply!

WEBSITE

Global Day of Action info: **http://www.occupyourfoodsupply.org/**

Event info, map, related blog posts, media and promotion how-tos, links to coalition partners, etc.

**Have your own OFS related web pages, blog posts, etc? Email the links to hlehr@ran.org or submit them to Tumblr so we can share them.*

TUMBLR

Occupy Our Food Supply community site: http://occupyourfoodsupply.tumblr.com/

Share your images, video, and stories of your inspiration, preparation, and actions for Occupy Our Food Supply with the world. Just follow the link & click **SUBMIT** in the top navigation bar to get started. **It's easy!**

FACEBOOK

1 Post regularly about OFS

Sample FB post:
Occupy Our Food Supply on February 27! Join this massive global day of action to create healthy food systems and resist corporate control of our food supply. Find out how you can get involved at **http://www.occupyourfoodsupply.org/**

2 RSVP to the FB event, say hello on the Wall & download the logo to promote your local OFS event or as your profile photo: http://www.facebook.com/events/311358372241948/

3 Create your own Facebook event for your specific Occupy Our Food Supply action and invite all your friends to join you!

TWITTER

1 Share

Sample tweet:
#OccupyOurFoodSupply on #F27 : CREATE healthy food systems. RESIST corporate takeover of our food supply. via @occupyfoodsuply

At the end of the tweet you can share the main web page ran.org/ofs or add a link to your specific event.

2 Plug into the conversation

Primary hashtag: #F27
Secondary hashtag: #occupyourfoodsupply
Tertiary hashtags: #ows and the occupy hashtag for your local area

If you use **#F27** and/or #occupyourfoodsupply, your tweets will be included in the live F27 group Twitter feeds hosted here: ran.org/F27feeds

Got **tweets you want RT'd** or important info to share? **Tweet @occupyfoodsuply**
(NOTE: @occupyfoodsuply is missing one p-that's the correct handle)

Got some corporate targets in Big Ag that you want to hear our collective roar? Put their handle (@Cargill @MonsantoCo @DuPont_News etc.) in your tweet.

LINKEDIN

Want to get Occupy Our Food Supply onto the social media radar of the business world? Talk about Occupy Our Food Supply on LinkedIn!

PHOTOS

Share em.
Tweet em to @occupyfoodsuply
Email: Hillary@ran.org
Flickr: tag with F27 and send us a link to the set
Tumblr: http://occupyourfoodsupply.tumblr.com/submit
Reportback Tool: http://events.ran.org/occupyourfoodsupply/reports/new

If you want to make your Flickr photos avail. for use by everyone via Creative Commons, go here: http://http://www.flickr.com/account/prefs/license/

VIDEO

Share it.
Email: Hillary@ran.org
Tumblr: http://occupyourfoodsupply.tumblr.com/submit
YouTube: tag with F27 and send us a link to the video