
DON'T BE TAKEN FOR A RIDE: Many Ford vehicles on the road today get fewer miles per gallon than did Ford's Model-T some 80 years ago. If you think you got a good deal on your SUV, then you're letting Ford take you for a ride.

Ford is a dinosaur company that manufactures primitive vehicles. But things don't have to be this way. The technology exists to offer consumers fuel-efficient hybrid cars and SUVs that get up to 60 mpg, saving drivers \$5,500 during the life of their vehicles. Because of Ford's old-fashioned business model you pay more than you have to at the pump.

Don't let yourself be burned by Ford's outdated gas-guzzlers. Contact the company today and tell them that the next time you buy a car (or when you trade this one in), your number one priority will be fuel efficiency. Write to Ford CEO William Clay Ford, Jr. at: Ford Motor Company, The American Road, Dearborn, MI 48120. You can call the company at 800-392-3673.

**Rainforest Action Network: www.ran.org | Global Exchange: www.globalexchange.org
email: suvticket@globalexchange.org**

GAS-GUZZLING FUELS GLOBAL WARMING AND WAR

Drunk driving puts lives at risk—and so does driving a Ford SUV. Oil dependence drives conflicts that kill innocent people. Our addiction to oil also fuels the global warming that puts us all in danger. Please take a moment to consider the true costs of owning an SUV, and reconsider owning one.



VIOLATION

VIOLATION FORD VICTIM

TO

SUV DRIVER

FORD EXCURSION

10_{mpg}

LINCOLN NAVIGATOR

12_{mpg}

FORD EXPLORER

16_{mpg}

FORD EXPEDITION

12_{mpg}

FORD ESCAPE

17_{mpg}

LAND ROVER
FREELANDER

10_{mpg}

FORD MODEL-T

25_{mpg}

TOYOTA PRIUS

52_{mpg}

TIME
TO

**TELL FORD TO MAKE FUEL
EFFICIENT VEHICLES**

- The US has just 5% of the world's population, but we consume 25% of the world's oil. Forty percent of the oil we use goes into our inefficient vehicles, costing drivers \$186 billion a year at the gas pump.** (US Dept. of Energy & Union of Concerned Scientists)
- The fuel economy of today's automobiles is at its lowest point in 20 years due in part to heavy marketing of SUVs and minivans over passenger vehicles.** (Union of Concerned Scientists)
- With US oil consumption estimated to increase by 33% in the next 20 years, 70% of our oil will have to come from foreign, politically unstable sources. Already, this dependence is pushing US troops into conflicts from Iraq to Colombia.** (US Dept. of Energy.)
- The Kingdom of Saudi Arabia is the second largest foreign source of US oil. At the same time, individuals and charities based in Saudi Arabia have been the most important source of funds for al-Qaeda, and Saudi officials have turned a blind eye to this problem for years. So have US government officials.** (Council on Foreign Relations)
- Ford, along with General Motors and DaimlerChrysler, accounts for 75% of ozone-forming pollution and 72% of global warming pollution from new vehicles. Children in high-ozone communities develop asthma at a rate three times higher than those in low ozone communities.** (Union of Concerned Scientists & American Lung Association)
- In Ecuador, Texaco oil's practices between 1971-1991 resulted in the deforestation of two million acres of rainforest, the spilling of 16.8 million gallons of crude oil, and the dumping of 4.3 million gallons of known carcinogens and other toxic waste.** (Project Underground)
- Oil dependence has forced the US to spend \$98 million to train military forces to guard Occidental Petroleum's pipeline in Colombia, a country in the midst of a 40-year civil war.** (Center for International Policy)